IN THE CLAIMS:

Please add new claims 23-32 as follows:

1   Claim 1. (original) A method comprising:
2   employing a first web server in a first DNS domain, and a second web
3   server in a second DNS domain, wherein the first web server uses a first user
4   tracking mechanism to collect client information and stores the client
5   information as a client record in a database;
6   the first web server directing a client to access a resource at the
7   second Web-Server;
8   said resource encapsulating information about a location of the client
9   record in the database;
10   the second web server decapsulating the location and retrieving the
11   client record from the database; and
12   the second web server using the client record in conjunction with a
13   second user tracking mechanism.

1   Claim 2. (original) A method as recited in 1, wherein the first and
2   the second user tracking mechanisms use cookies for storing the user client
3   information.

1   Claim 3. (original) A method as recited in 1, wherein the first web
2   server authenticates the client, and the client record includes user
3   authentication data enabling the second web server to use a common sign-on
4   with the sign-on of the first web server.

1   Claim 4. (original) A method as recited in 1, wherein the first web
2   server stores within the client record at least one parameter which
3   determines at least one characteristic of at least one page to be sent to the
4   client by the second web server.

1   Claim 5. (currently amended) A method as recited in 4, wherein said at
2   least one parameter includes at least one user preference.

1   Claim 6. (original) A method as recited in 5, wherein said at least
2   one user preference is related to at least one detected purchasing habit.

1   Claim 7. (previously presented) A method comprising:
2   employing a first web server in a first DNS domain, and a second web
3   server in a second DNS domain,
4   enabling said first and second web servers to share cookie information;
5   coordinating cookies across said first and second domains;

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6   storing a client record in a database by the first web server; and

7   creating a link to the second web server that encapsulates information

8   about a location of the client record in the database.

1   Claim 8. (original) A method as recited in claim 7, wherein the step

2   of coordinating is performed by a cookie coordinator accessible to said first

3   and second Web-Servers.

1   Claim 9. (original) A method as recited in claim 7, further comprising

2   providing a cookie coordinator accessible to said first and second Web-

3   Servers to perform the step of coordinating.

1   Claim 10. (original) A method as recited in claim 7, wherein the step

2   of enabling includes the first web server setting a first cookie having a

3   first identity and the second web server setting a second cookie having a

4   second identity, and the step of coordinating maps the first and second

5   identities to a third identity shared across said first and second domains.

1   Claim 11. (original) An apparatus comprising:

2   means for employing a first web server in a first DNS domain, and a

3   second web server in a second DNS domain, wherein the first web server uses a

4   first user tracking mechanism to collect client information and stores the

5   client information as a client record in a database;

6   means for the first web server directing a client to access a resource

7   at the second web server;

8   means for said resource encapsulating information about a location of

9   the client record in the database;

10   means for the second web server decapsulating the location and

11   retrieving the client record from the database; and

12   means for the second web server using the client record in conjunction

13   with a second user tracking mechanism.

1   Claim 12. (original) An article of manufacture comprising a computer

2   usable medium having computer readable program code means embodied therein

3   for causing coordination of a first user tracking mechanism in a first web

4   server and a second user tracking mechanism in a second web-server, the

5   computer readable program code means in said article of manufacture

6   comprising computer readable program code means for causing a computer to

7   effect the steps of claim 1.

1   Claim 13. (original) An article of manufacture comprising a computer

2   usable medium having computer readable program code means embodied therein

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3   for causing coordination of a first user tracking mechanism in a first web

4   server and a second user tracking mechanism in a second web-server, the

5   computer readable program code means in said article of manufacture